

Using a Google™ Search

Basic Search

Okay, you need to find out things about horses, start with searching for 'horses'

horses

Add Keywords

Do you - want to buy a horse?
Find out about horse riding lessons? Nationwide or locally?

horse riding lessons hull

Use “ ”

Quote marks forces Google to look for an exact phrase

“My horse hates his saddle”

Use *

This is a blank, use it for an unknown keyword / phrase in your search

lady * horse

Be Specific

Keep searches to simple keywords rather than long questions .e.g. “Which way should I hang up a horseshoe on my wall for good luck”

horseshoe good luck

Use OR

Should you buy and keep your horse on your own land OR look to board your horses

owning horses OR boarding

Use AND

By using AND Google will search for entries with both words or phrases

horses tack AND feed

Use —

Force Google to omit certain keywords in results

horses -shetland

Remember to ensure there is no space after the -